

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.234618 Longitude: -77.872402

University Commons - Wilmington Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	39,006	134,936	261,604
	Population Est 23Q1	38,966	134,668	260,133
	Population Est 22Q4	38,895	134,753	258,716
	Population Est 22Q3	39,015	134,427	257,422
	Population Est 22Q2	38,929	133,857	256,215
	Population Est 22Q1	38,532	133,114	255,018
	Population Est 21Q4	38,486	132,769	253,944
	Population Est 21Q3	38,114	131,995	252,530
	Population Est 21Q2	38,162	131,469	250,990
	Population Fcst	39,134	139,407	277,809
	2010 Census Population	36,039	119,951	210,374
	2000 Census Population	29,154	99,166	162,498
	1990 Census Population	23,979	77,662	121,325
	Current Year Daytime Population	60,618	194,217	292,821
	Average Seasonal Population	879	7,460	17,836
	Historical Annual Growth, 1990 – 2000	1.97%	2.47%	2.97%
	Historical Annual Growth, 2000 – 2010	2.14%	1.92%	2.62%
	Estimated Annual Growth, 2010 – CY	0.56%	0.83%	1.54%
	Projected Annual Growth, CY to Y5	0.07%	0.65%	1.21%
	Group Qtrs Est	3,820	4,750	5,847
Transient Est Average Last 4 Qtrs	8,037	10,453	12,777	
<b>Households</b>	Current Year Estimated Households	17,152	59,792	113,097
	Households Est 23Q1	17,113	59,633	112,444
	Households Est 22Q4	17,078	59,667	111,860
	Households Est 22Q3	17,133	59,501	111,250
	Households Est 22Q2	17,094	59,236	110,706
	Households Est 22Q1	16,892	58,880	110,165
	Households Est 21Q4	16,870	58,724	109,705
	Households Est 21Q3	16,680	58,369	109,073
	Households Est 21Q2	16,703	58,083	108,319
	Households Fcst	17,225	61,948	120,368
	2010 Census Households	15,377	51,685	88,555
	2000 Census Households	12,931	42,649	68,256
	1990 Census Households	9,591	31,424	48,119
	Historical Annual Growth, 1990 – 2000	3.03%	3.10%	3.56%
	Historical Annual Growth, 2000 – 2010	1.75%	1.94%	2.64%
	Estimated Annual Growth, 2010 – CY	0.77%	1.03%	1.73%
	Projected Annual Growth, CY to Y5	0.09%	0.71%	1.25%
Population per Household	2.05	2.18	2.26	

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Income	HH Income \$500,000 or more	0.7%	1.8%	1.9%
	HH Income \$250,000 to \$499,999	0.8%	2.2%	2.3%
	HH Income \$200,000 to \$249,999	1.9%	5.0%	5.3%
	HH Income \$175,000 to \$199,999	1.5%	2.9%	3.8%
	HH Income \$150,000 to \$174,999	3.3%	4.6%	5.6%
	HH Income \$100,000 to 149,999	14.2%	16.0%	18.0%
	HH Income \$75,000 to 99,999	13.3%	12.4%	12.5%
	HH Income \$50,000 to 74,999	20.0%	18.3%	18.4%
	HH Income \$35,000 to 49,999	13.8%	11.3%	10.4%
	HH Income \$25,000 to 34,999	8.6%	7.2%	6.8%
	HH Income \$15,000 to 24,999	9.0%	8.3%	6.9%
	HH Income \$0 to 14,999	13.0%	10.1%	8.1%
	Average Household Income	\$71,126	\$97,006	\$102,784
	Median Household Income	\$55,996	\$66,356	\$74,121
	Per Capita Income	\$31,826	\$43,330	\$44,739
	Average Disposable Income	\$58,669	\$73,536	\$78,801
	Median Disposable Income	\$48,363	\$57,038	\$63,482
	Discretionary HH Income Over \$150,000	1.0%	5.2%	5.3%
	Discretionary HH Income \$125,000 to \$149,999	1.9%	3.9%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	2.5%	4.9%	6.5%
	Discretionary HH Income \$75,000 to \$99,999	7.7%	10.1%	12.2%
	Discretionary HH Income \$50,000 to \$74,999	16.8%	17.0%	18.3%
	Discretionary HH Income \$25,000 to \$49,999	32.1%	28.0%	27.9%
	Discretionary HH Income Under \$25,000	38.0%	30.9%	25.5%
	Average Discretionary HH Income	\$40,113	\$52,487	\$57,164
	Median Discretionary HH Income	\$32,900	\$40,640	\$46,210
	Householder White – Count	12,374	44,866	88,782
	Median HH Income	\$57,355	\$74,340	\$81,464
	Average HH Income	\$68,095	\$88,029	\$92,341
	Householder Black or African-American – Count	2,681	9,155	13,852
	Median HH Income	\$46,464	\$44,197	\$52,528
	Average HH Income	\$54,056	\$53,273	\$61,627
	Householder Hispanic – Count	1,069	2,456	4,278
Median HH Income	\$74,372	\$60,869	\$59,900	
Average HH Income	\$81,481	\$72,046	\$73,656	
Householder Asian or Pacific Islander – Count	211	658	1,178	
Median HH Income	\$45,520	\$53,665	\$73,404	
Average HH Income	\$51,030	\$64,447	\$87,458	
Householder Other or Pacific Islander – Count	817	2,657	5,006	
Median HH Income	\$47,741	\$53,062	\$62,488	
Average HH Income	\$66,831	\$68,104	\$74,797	

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<b>Gender</b>	Male Population	18,469	64,090	124,880
	Female Population	20,538	70,846	136,724
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,167	7,646	14,034
	Count of Pop 0 to 7 years	2,516	9,642	18,575
	Count of Pop 5 - 13	2,697	11,337	23,341
	Count of Pop 14 - 18	1,718	6,044	12,005
	Count of Pop 19 - 22	4,344	8,763	14,446
	Count of Pop 22 - 25	5,095	8,412	12,406
	Count of Pop 25 - 29	2,861	8,774	15,066
	Count of Pop 30 - 34	3,393	10,190	17,464
	Count of Pop 35 - 39	2,619	9,221	17,129
	Count of Pop 40 - 44	2,043	8,401	16,741
	Count of Pop 45 - 59	4,941	22,584	46,965
	Count of Pop 60 - 74	4,664	22,042	47,524
	Count of Pop 75 - 84	1,805	8,769	19,228
	Count of Pop 85+	659	2,753	5,256
	% of Pop 0 to 4 years	5.6%	5.7%	5.4%
	% of Pop 0 to 7 years	6.5%	7.1%	7.1%
	% of Pop 5 - 13	6.9%	8.4%	8.9%
	% of Pop 14 - 18	4.4%	4.5%	4.6%
	% of Pop 19 - 22	11.1%	6.5%	5.5%
	% of Pop 22 - 25	13.1%	6.2%	4.7%
	% of Pop 25 - 29	7.3%	6.5%	5.8%
	% of Pop 30 - 34	8.7%	7.6%	6.7%
	% of Pop 35 - 39	6.7%	6.8%	6.5%
	% of Pop 40 - 44	5.2%	6.2%	6.4%
	% of Pop 45 - 59	12.7%	16.7%	18.0%
	% of Pop 60 - 74	12.0%	16.3%	18.2%
	% of Pop 75 - 84	4.6%	6.5%	7.4%
% of Pop 85+	1.7%	2.0%	2.0%	
Median Age	30.9	38.4	41.5	
Average Age	36.2	40.6	42.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.0%	6.1%	5.8%
	% of Pop 5 - 13	7.5%	9.0%	9.6%
	% of Pop 14 - 18	4.2%	4.7%	4.9%
	% of Pop 19 - 22	10.2%	6.5%	5.6%
	% of Pop 22 - 25	11.9%	6.1%	4.7%
	% of Pop 25 - 29	7.6%	6.6%	5.8%
	% of Pop 30 - 34	9.5%	7.9%	6.9%
	% of Pop 35 - 39	7.4%	7.2%	6.8%
	% of Pop 40 - 44	5.7%	6.5%	6.6%
	% of Pop 45 - 59	13.5%	17.1%	18.3%
	% of Pop 75 - 84	4.0%	5.8%	6.7%
	% of Pop 60 - 74	11.3%	15.3%	16.9%
	% of Pop 85+	1.1%	1.4%	1.5%
	Median Age	31.3	37.3	39.9
Average Age	35.5	39.4	40.8	

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	% of Pop 0 to 4 years	5.1%	5.3%	5.0%
	% of Pop 5 - 13	6.4%	7.9%	8.3%
	% of Pop 14 - 18	4.6%	4.3%	4.3%
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	% of Pop 35 - 39	6.1%	6.5%	6.3%
	% of Pop 40 - 44	4.8%	6.0%	6.3%
	% of Pop 45 - 59	12.0%	16.4%	17.7%
	% of Pop 60 - 74	12.5%	17.3%	19.3%
	% of Pop 75 - 84	5.2%	7.1%	7.9%
	% of Pop 85+	2.2%	2.6%	2.5%
	Median Age	30.4	39.5	42.9
Average Age	36.8	41.7	43.3	
Race	Count of White	28,130	98,028	200,764
	Count of Black or African-American	6,006	22,020	32,552
	Count of Asian or Pacific Islander	772	2,016	3,621
	Count of Other races	4,098	12,873	24,666
	White	72.1%	72.6%	76.7%
	Black or African American	15.4%	16.3%	12.4%
	Asian	2.0%	1.5%	1.4%
	Other Races	10.5%	9.5%	9.4%
Language Spoken	Speak English at Home	91.6%	92.6%	92.7%
	Speak Spanish at Home	5.9%	4.7%	4.7%
	Speak French or French Creole at Home	0.5%	0.3%	0.3%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	0.7%	0.7%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.2%	0.2%
	Speak Chinese at Home	0.3%	0.2%	0.2%
	Speak Korean at Home	0.2%	0.2%	0.3%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.1%	0.3%	0.3%
Hispanic	Hispanic Population	3,877	10,490	18,396
	Hispanic Population Percent	9.9%	7.8%	7.0%
	Mexican	31.6%	35.9%	39.4%
	Puerto Rican	13.5%	14.4%	14.5%
	Cuban	13.6%	7.1%	7.1%
	Dominican	1.3%	1.6%	3.0%
	Central American	26.8%	28.7%	21.6%
	South American	7.8%	7.1%	5.4%
	Other Hispanic	5.4%	5.2%	9.0%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.4%	5.3%	6.1%
	American	5.0%	4.9%	5.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.0%	1.5%	1.4%
	Chinese	0.4%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.2%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.6%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.3%
	Other Asian	0.3%	0.1%	0.2%
	European (percent of total population)	31.9%	35.6%	38.7%
	British	7.4%	8.7%	9.4%
	Dutch	0.4%	0.5%	0.5%
	French	0.8%	1.1%	1.2%
	German	5.6%	6.3%	7.1%
	Italian	3.3%	3.2%	3.5%
	Polish	1.0%	1.2%	1.3%
	Scandinavian	1.5%	1.5%	1.5%
	Scotch/Irish	9.3%	9.6%	10.5%
Other European (ie. Greek/Russian)	2.6%	3.5%	3.6%	
Middle Eastern	0.4%	0.4%	0.4%	
Other Ancestry	19.8%	20.0%	17.9%	
Unclassified Ancestry	30.6%	29.6%	28.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	22,985	92,735	185,372
	Elementary (0 to 8)	2.9%	2.7%	2.3%
	Some High School (9 to 11)	3.9%	4.2%	4.1%
	High School Graduate (12)	25.0%	20.3%	20.1%
	Some College (13 to 16)	19.2%	19.1%	20.3%
	Associates Degree Only	13.8%	11.1%	11.1%
	Bachelors Degree Only	25.8%	27.6%	27.6%
	Graduate Degree	9.5%	14.9%	14.5%
	% College (4+)	35.3%	42.6%	42.1%
<b>Household Type</b>	Total Households – count	17,152	59,792	113,097
	One Person HHs – count	6,860	21,035	35,267
	Family HHs – count	6,827	31,206	66,153
	Married Couple – count	4,828	22,757	51,413
	w/own children – count	1,409	7,638	17,603
	w/out own children – count	3,420	15,120	33,810
	Male Householder – count	473	2,038	4,118
	Female Householder – count	1,526	6,411	10,621
	Non-Family Households – count	3,465	7,551	11,676
	1 Person Household	40.0%	35.2%	31.2%
	2 Person Household	34.2%	35.8%	37.5%
	3 Person Household	14.3%	14.5%	14.8%
	4 Person Household	7.3%	9.3%	10.5%
	5 Person Household	2.8%	3.5%	4.0%
6 Person Household	1.0%	1.2%	1.4%	
7+ Person Household	0.5%	0.6%	0.6%	
% Households With Children	13.7%	19.5%	21.8%	

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<b>Housing</b>	Total Housing Units	18,927	66,876	125,410
	Owner Occupied Percent	33.7%	46.2%	54.7%
	Renter Occupied Percent	56.9%	43.2%	35.5%
	Vacant Housing Percent	9.4%	10.6%	9.8%
	Total Housing Units (Census 2000)	14,348	47,569	76,939
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.5%	8.6%	7.8%
	Property Value \$750,000 to \$999,999	3.5%	7.9%	7.7%
	Property Value \$500,000 to \$749,999	15.4%	21.6%	23.6%
	Property Value \$400,000 to \$499,999	15.2%	15.7%	16.4%
	Property Value \$300,000, to \$399,999	24.5%	20.0%	18.1%
	Property Value \$200,000 to \$299,999	26.2%	15.3%	14.8%
	Property Value \$150,000 to \$199,999	6.0%	3.4%	3.4%
	Property Value \$100,000 to \$149,999	2.1%	1.5%	1.7%
	Property Value \$60,000 to \$99,999	1.0%	0.9%	0.9%
	Property Value \$40,000 to \$59,999	0.4%	0.7%	0.6%
	Property Value \$0 to \$39,999	1.9%	1.1%	1.9%
	Median Home Value	\$350,841	\$445,530	\$452,858
<b>Wealth per Household</b>	\$0 and under - percent	20.4%	18.4%	17.5%
	\$1 to \$4999 - percent	10.7%	9.2%	8.5%
	\$5k to \$9999 - percent	5.5%	4.9%	4.6%
	\$10k to \$24999 - percent	7.1%	6.6%	6.4%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.8%	10.0%	10.1%
	\$100k to \$249999 - percent	16.3%	17.4%	18.0%
	\$250k to \$499999 - percent	11.3%	12.6%	13.2%
	\$500k+ - percent	12.0%	14.1%	15.0%
	Median HH Wealth	\$47,677	\$70,496	\$81,054
	Avg HH Wealth	\$202,481	\$230,693	\$242,603
<b>Economic Viability</b>	Economic Viability Local	280	283	282
	Economic Viability Indexed	104	105	104
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	20,988	70,998	135,496
	Managerial/Executive	15.6%	18.1%	17.8%
	Professional Specialty	19.5%	25.6%	25.1%
	Healthcare Support	3.0%	2.7%	2.5%
	Sales	10.9%	11.7%	11.6%
	Office & Administrative Support	9.7%	8.6%	9.8%
	Protective Service	1.4%	1.2%	1.8%
	Food Preparation	12.7%	8.5%	7.4%
	Building Maintenance & Cleaning	3.5%	3.7%	3.5%
	Personal Care	6.0%	3.4%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.3%
	Construction	8.5%	7.5%	8.1%
	Production & Transportation	9.1%	8.8%	9.2%
	Percent White Collar Workers	58.7%	66.7%	66.8%
	Percent Blue Collar Workers	41.3%	33.3%	33.2%

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	Agriculture/Mining/Construction	7.7%	7.3%	7.8%
	Manufacturing	5.8%	6.1%	6.7%
	Transportation	2.6%	3.6%	4.0%
	Information	2.5%	2.4%	2.8%
	Wholesale/Retail	16.2%	14.9%	14.5%
	Finance, Insurance, Real Estate	5.7%	7.5%	7.2%
	Professional Services	6.7%	9.4%	8.7%
	Management Services	0.4%	0.1%	0.1%
	Administrative/Waste Services	4.4%	4.2%	4.4%
	Educational Services	20.4%	23.3%	23.6%
	Entertainment Services	17.6%	13.4%	11.6%
	Other Professional Services	7.9%	5.4%	5.5%
	Public Administration	2.3%	2.3%	3.1%
<b>Vehicles per HH</b>	No Vehicles	7.7%	8.5%	5.9%
	1 Vehicle	39.7%	37.3%	33.2%
	2 Vehicles	36.2%	38.2%	42.4%
	3 or more vehicles	16.4%	15.9%	18.5%
	Average Number of Vehicles	1.65	1.67	1.80
<b>Change</b>	Births (last 12 months)	564	1,629	2,875
	Deaths (last 12 months)	283	1,278	2,671
	Migration (last 12 months)	-178	783	5,255
<b>Work place</b>	Workplace Establishments	2,158	7,672	10,365
	Workplace Employees (FTE)	23,861	86,458	109,962